

BIOGRAPHY

I am a highly creative Graphic Designer with extensive experience in digital and print design. I have provided innovative design solutions for a variety of clients and am passionate about branding, typography, illustration, layout, package and web design. I have exceptional collaborative and interpersonal skills and am a dynamic team player who works well in deadline driven environments.

EXPERIENCE

GRAPHIC DESIGNER

Swift | Aug 2021 - Present

- Design social assets for IBM and Venmo across platforms - Facebook, Instagram, Twitter and LinkedIn.
- Collaborate with social team on project concepts to bring ideas to life.
- Innovate new and exciting visual designs that capture the target market's attention while remaining within the brand guidelines.

GRAPHIC DESIGNER

Kelly Kerwick Design | Sept 2013 - Present

- Create, manage, and produce design solutions for a variety of mediums including, social media assets, websites, illustrations, branding and sales materials.
- Work closely with clients to conceive designs and consistently meet deadlines and requirements.

SENIOR GRAPHIC DESIGNER

Biamp Systems | Sept 2014 - Feb 2020

- Rebranded the company to align with its core values and culture.
 - Developed design solutions for print, digital, social and video.
 - Collaborated with cross-functional teams to deliver exceptional designs that aligned with brand standards.
 - Designed trade show exhibition booths and assets for international and regional conferences.
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EDUCATION

GRAPHIC DESIGN

Portland Community College | May 2013

2 years of Graphic Design courses in the Applied Graphics program

MASTERS DEGREE

Pratt Institute | May 2001

M.F.A. with a studio focus on painting received in May, 2001

BACHELORS DEGREE

Western Washington University | May 1996

SKILLS

- Photoshop
- InDesign
- Illustrator
- Microsoft Office