






KELLY KERWICK

Graphic Design

CONTACT

-  503 388 0068
-  kellykerwick@gmail.com
-  kellykerwickdesign.com

EDUCATION

GRAPHIC DESIGN

Portland Community College
|2010 – 2013

MFA

Pratt Institute
1998 – 2001

BACHELORS DEGREE

Western Washington
University 1992 – 1996

SKILLS

Adobe Creative Suite
Art Direction
Project Management
Brand Development
Marketing Campaigns
Visual Communications
Print & Digital Media Design
UX Design
Social Media
Environmental Graphics
Typography
Layout Design
Illustration

SUMMARY

I am a highly creative graphic designer with over 10 years experience creating and managing successful design projects from conception to completion. I have strong leadership and communications skills and the ability to collaborate with cross-functional teams, delivering exceptional design solutions that exceed expectations.

EXPERIENCE

ART DIRECTOR

Hive Studios | 2022 – 2024

- Led the design and production of merchandising directives and marketing assets for Nike.
- Coordinated a refresh of the company's brand, designing a new website and marketing materials.
- Created storyboards for Nike's seasonal recap videos.

SENIOR GRAPHIC DESIGNER

Downstream | 2021 – 2022

- Managed and produced creative design solutions for high-profile clients including Google and Microsoft.
- Collaborated with multidisciplinary teams to successfully deliver experiential, brand-focused environments.
- Designed experiential activations and environmental graphics for Google's new headquarters in NYC.

FREELANCE GRAPHIC DESIGNER

Kelly Kerwick Design | 2018 – 2022

- Created successful end-to-end design projects for a variety of clients.
- Worked closely with clients to bring their concepts to life.
- Specialized in brand development, illustration, web design and art direction.

GRAPHIC DESIGNER

Biamp Systems | 2014 – 2020

- Redesigned the company's brand, aligning it with Biamp's core values and culture.
- Designed brand-focused marketing materials including printed materials, the company's website, social media posts and videos.
- Designed environmental graphics for trade show exhibition booths and various marketing assets for international and regional conferences.